

VISUAL STORYTELLING

Create influence by allowing your data tell the story through effective visual aids!

Virtual



Course duration – 8 hours (two 4-hour sessions)

Present your slides / Receive coaching

How is virtual delivered?

Class Size is limited to 10 students.

Workshop Time is a total of 8 hours delivered in two 4-hour sessions. You can set the times and dates based on your participant time zones.

Delivery tool used by iSpeak is Adobe Connect. If your company has a preferred virtual delivery tool, iSpeak may be able to use yours. (Skype, Zoom, GoTo Meeting)

Student experience includes instructor live video feed, student live video, student presentation opportunities, live coaching and feedback from the instructor.

Pricing The two 4-hour virtual sessions are \$4,000 total. All pricing includes the student digital curriculum.

Course Topics

- **Purpose & Audience**
 - What is your purpose?
 - Who is your audience?
- **Artifacts and Slide Basics**
 - 3 forms of artifacts
 - Titles and Claims
 - How many slides?
- **Visual Aid Design Methods**
 - 3 foundations of visuals
 - Designing for focus
 - Designing for simplicity
- **Redesign your slides**
 - Using slides from an older deck, redesign using these new methods
- **Presentation – Redesign**
 - Present your redesigned slide to the group
 - Get peer feedback
- **Storyboards**
 - What is a storyboard?
 - Designing a storyboard
 - Building the transitions

What do students say?

“Awesome Training, one of the best I have attended. This is so useful!”

– **Aditya Prasad**

“Thanks for your time and guidance and for supporting our team members for a great discussion.” – **Div Manickam**

“Amazing experience of using video presentations to present the class in a virtual format.” – **Tony Chen**

“Best online course I’ve ever had at ABS.”
– **Matt Mueller**

“This virtual course was very well conducted and will help me in my job.”

– **Unni Nair**

“This is one of the most effective training courses I’ve attended. Besides all the tools and practices, the virtual training also set a great example of how to do remote communication well.” – **Nick Li**

“Great workshop, very beneficial for sure.”

– **Stathis Kalogiton**



Who should attend?

- Business Professionals
- Sales Professionals
- Engineers / Technical roles
- Managers and Leaders

Do you have questions?

CALL - 512.671.6711

EMAIL - info@ispeak.com

WEB - www.iSpeak.com