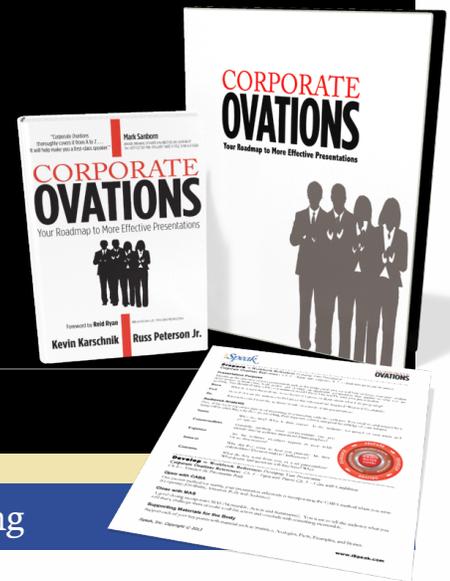


# LEADER PRESENCE PROGRAM

With

ONE-ON-ONE COACHING



Practice creating greater impact through leader presence!

2-Day of Workshop Instruction

6 Hours of Personal Coaching

## How you will benefit...

- Become aware of areas in need of improvement using your video-recorded presentations
- Receive one-on-one feedback from a professional speaker
- Develop your executive presence through vocal and visual elements
- Practice methods to connect with any audience
- Develop messages to engage and inspire your audience to action
- Professionally facilitate a Q&A segment in your presentation
- Use design techniques to create compelling visual aids
- Improve your overall power and approachability
- Receive six hours of one-on-one coaching from an iSpeak Coach
- Receive an autographed copy of Corporate Oventions and access to the Self-Study videos.

## Workshop Description

### Segment One: Executive Presence

Learn how to develop your presence through visual and vocal methods. Connecting with your audience in a confident but approachable way will determine how well you connect. Practice establishing a strong connection with the audience by managing first impressions. *(1 video recorded exercise)*

### Segment Two: Your Message

Learn a process for developing power and inspiration with your message. You will focus on opening and closing remarks as well as the persuasive and informative approaches to developing the body of your message for the audience. *(2 video recorded exercises)*

### Segment Three: Visual Aids

Further develop your leader presence using effective slide design techniques. You don't have to be a creative designer to create effective slides.

### One-on-One Coaching:

Outside of the classroom each attendee will be given the opportunity to schedule time (two 3-hour sessions) with an iSpeak coach. The coach will work one-on-one with you to target specific areas of interest for development. If you have a special project or speaking event, the coach can assist you in the development and preparation as well as the coaching before and after the engagement.



### Who should attend?

- Executives
- Directors and Senior Leaders
- High-Potential Candidates
- Class size is limited to 8

### Who can you contact?

Please call us at 512.671.6711 or email us at [info@ispeak.com](mailto:info@ispeak.com) for more information.