



LEADERSHIP DEVELOPMENT

DISH NETWORK EXPANDS THEIR LEADERSHIP SKILLS WITH ISPEAK THROUGH A CUSTOMIZED TRAINING WORKSHOP

BACKGROUND

DISH Network serves up fare intended to whet everyone's appetite for televised entertainment. The provider of satellite-based pay-TV in the US serves about 14 million subscribers, which includes business clients in such industries as hospitality, restaurant, and retail. DISH had developed an internal Leadership Development Academy (CLIMB) for their high potential managers. iSpeak was asked to customize a leadership and team communication workshop for this group.

CHALLENGE

The leaders for this program represented many different groups across the company including sales, operations, technical support and legal. The leadership communication exercises would need to be applicable to every attendee so customization and flexibility would be key to the program.

SOLUTIONS

iSpeak developed a customized program from the *Coaching Communication* and *Leading Teams* workshops. Then, through pre-workshop conference calls, the iSpeak curriculum development team was able to incorporate exercise scenarios specifically related to DISH Network and the various department managers attending the workshop. Competencies were focused on effective communication for leaders in both group and individual settings.

"iSpeak was one of the best training companies I have worked with. I truly enjoyed the course content, but the inspiration behind it made it more likely I will use it. Thank you!" – Kristin Wamsley

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Wow, just awesome. Bringing in real life examples was so helpful. Truly engaging. I am very inspired to use this going forward!

– Brittany Loui

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